



September 21, 2012

William B. White
Offenberger & White, Inc.
P.O. Box 1012
Marietta, OH 45750

Dear Bill,

I wanted to thank you again for our amazing website! As you know, after our re-branding and name change it was imperative that www.hearinghealthfoundation.org be completed in a relatively short timeline. I was grateful that a colleague who had recently worked with you on another website project had recommended you to us. I remain impressed by how diligent, knowledgeable and professional your team was throughout the entire process. I've worked with other web developers in the past on other websites, and this is the first time that a website project was actually completed by the launch date! I truly believe that each and every one of the team at OffWhite cared about the end product and wanted to ensure that we had a functional and attractive website that would be used for years to come.

It was such a pleasure to work with Jane Cirigliano. As our project manager, she remained our point of contact throughout the build, and always figured out a way to implement what we needed – even when it was more complicated than what we had envisioned. Jane was always accessible and I very much appreciated the quick turn-around when we had a new idea or wanted to change functionality or design. She and Chris Hlubb always ensured that the user experience would be easy and engaging.

We were especially pleased with the cross-functionality between our website and the custom Facebook page you created for us. At a time when branding is essential, we were lucky to find a partner in OffWhite who could realize our vision for social media platforms and integrate them seamlessly into our website.

Throughout the process, I had every confidence that OffWhite would deliver a first-class website—and my expectations were far exceeded. From our custom “Share your Story” page where viewers can share their own experiences (through the website or Facebook) to the videos to the polls to the easy-to-use content management system, we couldn't be happier with our new site.

I look forward to working with OffWhite in the future, as we add new functionality to our website, and highly recommend OffWhite to anyone looking to build a top-notch website!

Sincerely,

Andrea Boidman
Executive Director

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